



reddot award 2015
honourable mention

STERNHAGEN
GERMANY

Press release

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Award-winning design solution: KRISTAL basin successful in the Red Dot Award 2015

Our KRISTALL from STERNHAGEN won over the 38-member jury of the Red Dot Award: Product Design 2015. With its wash basin, STERNAHEGN proved its design excellence in the most important competition for product design, which is celebrating its 60th anniversary this year. The international experts discussed and assessed each of the 4,928 entries from 56 countries. But only the designs that displayed high quality and innovative power were given an award. Wash basin from STERNHAGEN won the award "Honourable Mention".

An Honourable Mention is awarded by the Red Dot jury members to a particularly well-executed aspect of design work. Products that convince the jury with a well thought-out design solution are recognised with this distinction.

The design of the model is inspired by nature and created by EMAMI Design Berlin.

STERNHAGEN washbasins are made from SaniQ. This patented high-tech Quartz for sanitary ware was developed for artistic sculptures and easy maintenance. SaniQ'anti-bacterial properties and soft touch surface enhances well-being. The material is harder and more heat resistant than traditional ceramic materials, it is resistant against scratches, chips and stains. The washbasins are designed and engineered to last more than a life time.

The surface of the KRISTAL basin glitters with reflected light, but underneath a casing cool as ice, the crystal is a molecular masterpiece!

Professor Dr Peter Zec, Founder and CEO of the Red Dot Award: "For 60 years, the most-respected design experts have been convening every year in Essen to seek out the best designs. This year we had a record number of almost 5,000 entries – a huge amount of work for our jury members, who assessed each individual product, and a special value of the distinction due to the high standard. The laureates of the Red Dot Award: Product Design 2015 have demonstrated exceptionally high achievements and have thus been deservedly successful in the world's largest design competition."

The internationally respected product competition will culminate in the Red Dot Gala in Essen on 29 June 2015. The glamorous award ceremony with more than 1,200 guests will be hosted by Professor Dr Peter Zec in Essen's Aalto-Theater. At the subsequent Designers' Night after-show party, the winners celebrate into the early hours in the midst of award-winning products in the Red Dot Design Museum Essen. The winning products are then presented for four weeks in the special exhibition "Design on Stage" before being included in the museum's permanent exhibition.



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Red Dot Design Museum Essen

With roughly 2,000 exhibits over 4,000 square metres, the Red Dot Design Museum presents the world's largest exhibition of contemporary design. The successful entries in the Red Dot Award: Product Design 2015 will be shown from 29 June to 26 July 2015 in an impressive special exhibition in the midst of the historical industrial architecture of the Zollverein World Heritage site. In "Design on Stage", visitors will experience the current top achievements up close and personal, because this hands-on exhibition expressly encourages visitors to touch and try out the exhibits. In this way, fans of design can find out about the trends in international product design and see for themselves the good quality of the KRISTALL from STERNHAGEN.

About the Red Dot Award:

In order to appraise the diversity in the field of design in a professional manner, the Red Dot Design Award breaks down into the three disciplines of Red Dot Award: Product Design, Red Dot Award: Communication Design and Red Dot Award: Design Concept.

The Red Dot Award was created by Design Zentrum Nordrhein Westfalen and with around 17,000 entries each year is one of the best-respected design competitions in the world. In 2015, it is celebrating its 60th anniversary: It was in 1955 that a jury convened for the first time to assess the best designs of the day. The sought-after award, the "Red Dot", is the revered international seal of outstanding design quality.

Award-winning designers, manufacturers and agencies use the Red Dot winner label and receive numerous other winners' privileges, such as the presentation of the award-winning product on Red Dot Online, in the Red Dot Design Yearbook, the Red Dot App and on Red Dot 21. Additionally, the winning products are communicated in the international PR activities of Red Dot and exhibited in the Red Dot Design Museum Essen for a whole year.

More information is available at www.red-dot.org/press.

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